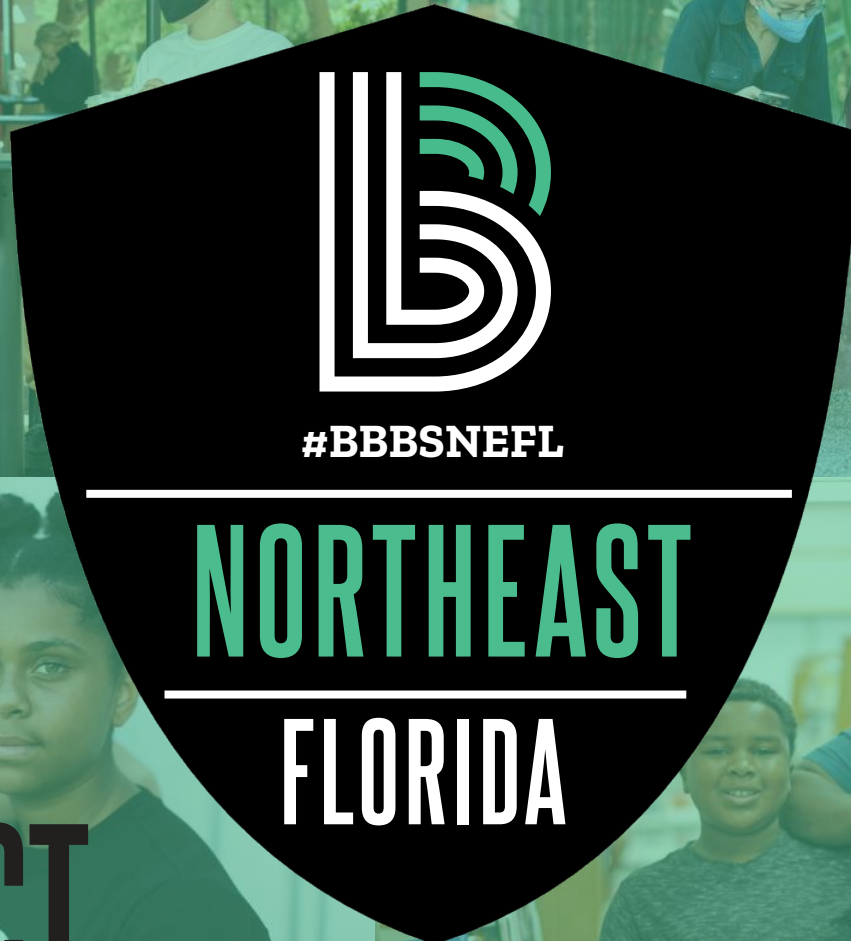




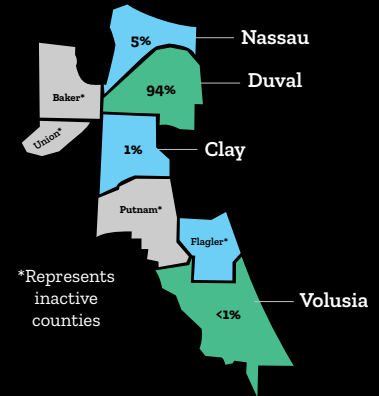
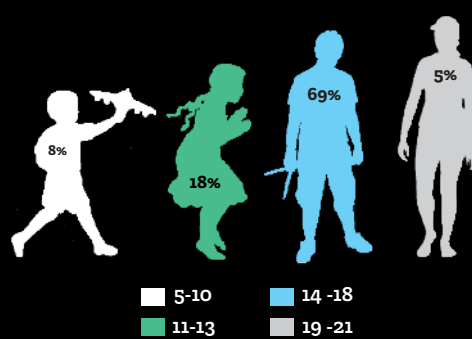
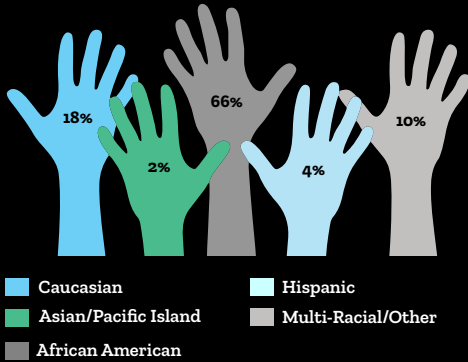
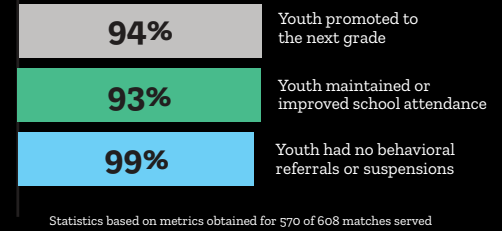
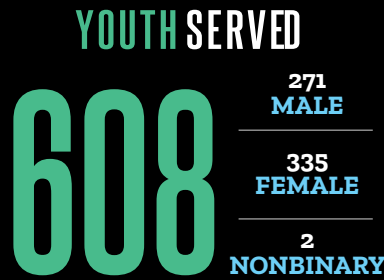
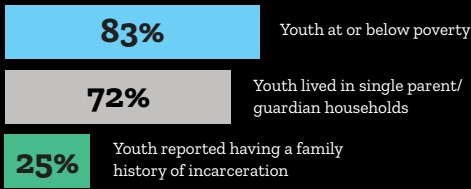
Big Brothers  
Big Sisters.  
OF NORTHEAST  
FLORIDA



# IMPACT REPORT 2020-2021

Big Brothers Big Sisters of Northeast Florida (BBBSNEFL) mission is to create and support one-to-one mentoring relationships that ignite the power and promise of youth. Our vision is that all children achieve success in life.

## THE CHILDREN WE IMPACTED IN 2020-21



Through collaboration with schools and community organizations, we identify youth who need or want a mentor. By placing a caring adult in the life of a child, Big Brothers Big Sisters creates safe, high-quality, long-lasting mentoring relationships that help vulnerable youth change the odds and reach their full potential through personal and academic achievement. Professionally supported by our staff, individual road-maps for success are developed in concert with parents, children, and mentors.

## EDUCATION SUPPORT SPECIALIST

The **Education Support Specialist** works through collaborative partnerships to help identify and link children and families with resources beyond mentoring including, financial, legal, or work placement assistance, mental health, trauma, and substance abuse counseling, as well as food pantries and utility assistance.

## YOUTH/FAMILIES SUPPORTED

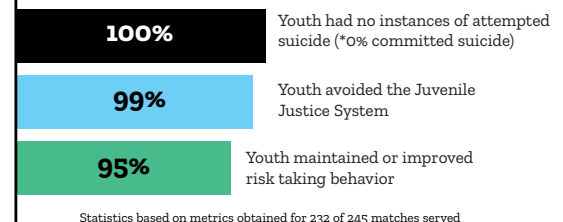
- 250 Laptops Distributed
- 150+ Holiday Assistance Provided
- 98 Youth Received Specific Services (67 CB, 31 SB/BSW)
- 87 School Supplies Sets/ Uniforms Distributed
- 40 Bikes/Sports Equipment Distributed

IN PARTNERSHIP



## COMMUNITY BASED

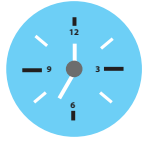
**Community-Based** allows Bigs and Littles to spend time in the community (both in-person and virtually) doing fun and interactive activities, working toward personal achievement and positive character development. To participate in the Community-Based program, Bigs commit to an average of 4-7 hours per month with their Little.



# SCHOOL BASED



**School-Based** focuses on personal success and academic achievement through weekly mentoring sessions at the youth's school or virtually. Bigs can enjoy activities such as helping Littles with homework, setting goals, and/or bonding over lunch.



**425 MENTORING HOURS**  
plus intensive support

Partnered with nearly **50**  
Duval County Public Schools

## YOUTH SERVED

**126**

in partnership with:



**100%**

Youth avoided the Juvenile Justice System

**100%**

Youth had no behavioral referrals or suspensions

**95%**

Youth promoted to the next grade

**91%**

Youth maintained or improved school attendance

Statistics based on metrics obtained for 115 of 126 matches served

# BEYOND SCHOOL WALLS



**Beyond School Walls (BSW)** connects students from complimentary career academies, pathways, and programs focused on post-secondary obtainment with mentors from local businesses representing targeted industries. These strategic partnerships enrich the education and preparation of students by providing meaningful and relevant workplace experiences.

**100%**

Seniors received college scholarships\*

**100%**

Seniors graduated with post-secondary plans\*\*

**99%**

Youth had no behavioral referrals or suspensions

**99%**

Youth promoted to the next grade

Statistics based on metrics obtained for 207 of 237 matches served

\* Of students that applied for scholarships

\*\* Post-secondary plans include 2/4-year college, trade school, workforce, and/or military

## YOUTH SERVED

**237**

Managed  
**13 Beyond School Walls Programs**

## WHAT DOES THE CORPORATE COMMITMENT ADD UP TO?

**1,244 MENTORING SESSIONS** = **1,215 HOURS** = **\$34,676 IN TIME**

DONATED TO OUR LOCAL COMMUNITY

\*Estimated Value of Volunteer Time for 2021 (<https://independentsector.org/value-of-volunteer-time-2021/>): \$28.54 per hour

# PARTNERING HIGH SCHOOLS & BUSINESSES



## 2020-21 Career Academies

- **A. Philip Randolph** - Criminal Justice
- **Andrew Jackson** - Information Technology & Cyber Security
- **Baldwin Middle - Senior High** - Digital Communications
- **Englewood** - G.E.A.R UP Program
- **First Coast** - Navy JROTC
- **Frank H. Peterson** - Advanced Manufacturing, Communications & Agriscience & Veterinary Assisting
- **Jean Ribault** - G.E.A.R UP Program
- **Raines** - G.E.A.R UP Program
- **Riverside** - Engineering
- **Sandalwood** - Air Force JROTC
- **Westside** - G.E.A.R UP Program

# BIGS IN BADGES



**Bigs in Badges (BIB)** connects children with service men and women, building strong, trusting, and lasting relationships. This initiative helps create positive associations, builds stronger bonds, and increases trust within the community.

**BIGS IN BADGES**

A leading agency in

\*Per BBBSA's national listing dated June 2021



**99%**

Youth avoided the Juvenile Justice System

Funded By:



Represented Entities:



**114 MENTORS**  
Defended Potential



# STATMENT FROM CEO

I am filled with gratitude for the many ways our mentoring village stepped up to empower our community's youth through mentorship and linkage with critical resources during the past year. Efforts to ensure our youth not only stayed connected, but stayed inspired, were truly amazing. Additionally, in partnership with our Board our agency worked diligently the past three years on sustainability. Our positive financial position absolutely informed our agility as we navigated another year impacted by COVID. Diversified funding and successful fundraisers have proven critical to this strategy and our sustainability. Thank you for your support and for proving time and time again, that in Northeast Florida, mentoring matters— Sara Alford, CEO

## OUR PRIORITY GOALS PLANNING

### CORE VALUES | STRATEGIC PRIORITIES

- We recognize **child safety** and **high quality** programming is paramount.
- We are **committed** to creating **lasting long-term value** for our children and community and hold ourselves accountable to outcomes.
- We **value diversity** and inclusion.
- We believe **teamwork**, within BBBSNEFL and community **collaboration**, helps deliver excellence. We **value** everyone who is a part of BBBSNEFL.
- We are a **learning organization**; we value **reflective practice** and strive toward better performance through **evaluation** and **innovation**.

FOUNDATION	TRANSITION	GROWTH
Ensure the foundational elements of the organization, from operations to program, are strong, sustainable, and poised for advancement.	Transition program alignment to uniquely fill needs most relevant to our service communities, while bringing the greatest value.	Re-establish a growth pattern in all realms of the agency, inclusive of program reach, staff, Board development, and financial health.



## FINANCIAL SUMMARY

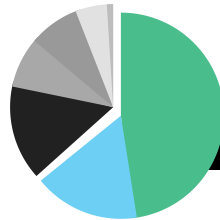


### BOARD & EMPLOYEE GIVING



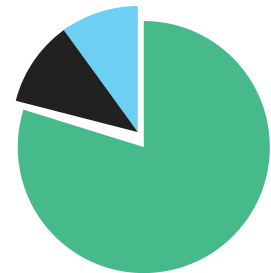
### BIG IMPACT SOCIETY

In 2019, BBBSNEFL started the Big Impact Society, the first ever Bigs and Alumni Bigs monthly giving circle. Since inception, the Big Impact Society has raised over \$10K to support BBBSNEFL. These unrestricted funds not only gives BBBSNEFL stability during uncertain times, but also directly supports financial sustainability for the long-term and expands the philanthropic opportunities for our Bigs beyond support of their time.



### SOURCES OF REVENUE

Grants	\$705,891	46%
Corporate	\$213,810	13%
Events	\$213,021	13%
Foundations	\$208,180	13%
Individual	\$170,968	10%
In-Kind	\$73,340	4.5%
Misc. Income	\$253	<1%
<b>Total Revenue</b>	<b>\$1,585,463</b>	



### ALLOCATION OF RESOURCES

Program	\$1,140,277	84%
Administrative	\$121,650	9%
Fundraising	\$88,873	7%
<b>Total Cost of Resources</b>	<b>\$1,350,800</b>	

## 2020-2021 AGENCY SPONSORS

